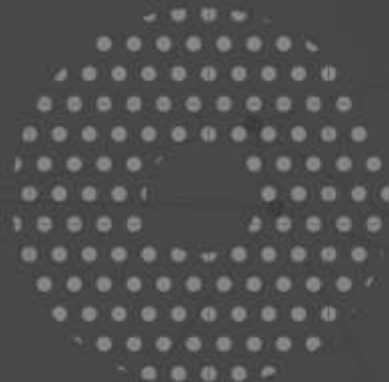


FREELANCE GRAPHIC DESIGNER

KATLEGO MOKHETHI



PORTFOLIO OF WORK



# SERVICES

## Visual/Corporate Identity

Company profile design  
Logo design  
Business Card design  
Email Signature design  
Letterhead design  
Custom calendar design

## Marketing/Advertising

Poster design  
Flyer design  
Banner design  
Brochure design

## Music

GigGuide/Bookings design  
Artwork/CoverArt design  
CD cover design  
Artist PressKit

## Illustrations



067 288 1300



design@katlegomokhethi.com



2271 Ratlou  
Thaba 'Nchu  
9780

# Company profile design

DHNR

Deep House Nation Records

## Thursday Wax On Wax Off Sessions

### Thursdays: Vinyl Masters

Venue: De Times Machines

Thursdays: Vinyl Masters is a Weekly Afrobeats and Deep House night featuring the best international and local DJs representing the ever evolving The Underground Music Scene and Vinyl Lifestyle. We run every Thursday At De Times Machine Studios (Johannesburg, 11 Broad Street, Park Central 'Underground Exits'). We are a free event starting 3pm until 12am Extended Time Is Up Until 2am, Auto 18 and over. We welcome people from different walks of life to come and experience our slice of Africa in the middle of the city.

DeepHouseNationRecords.com

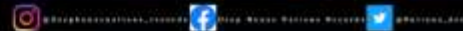


Deep House Nation Records will host a 'Long Weekend' party experience together with De Times Machine Studios on 26-28 July 2019. The event will act as a launch for the wine, singing residents in the surrounding areas of Johannesburg & Pretoria "De Times Machine Studios presents The Long Weekend brought to you by Deep House Nation Records"

#### The Logistics:

- Music policy of the night to consist of Deep House, Soulful House, Afrobeats, Afro House, 90s and early 00's RnB and Hip Hop.
- Approx 5 DJs on the lineup And 3 Guests
- Doors open 6pm-2am
- Free entry for all those who made email RSVP & R50 to those who did not.
- 18+

DeepHouseNationRecords.com



### Deep house nations records

Launched in February 2015, by founder AyoJazz.

DHNR was brought to life when he noticed there was a gap in the nightlife scene.

"People were demanding for a place that had no entry policies, no music and provided good quality music that everyone can enjoy and be reminded of home." This is when the DJ, Producer & Remixer brought DHNR to life and since inception, rolling it out across South Africa, Johannesburg, Limpopo, Pretoria, Durban.

It's a movement that brings people together and appreciates high quality music all whilst proudly celebrating

DeepHouseNationRecords.com



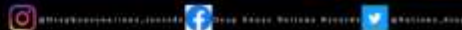
### Marketing & Investment

#### Marketing plan to include:

- Street job hunters
- Facebook sponsored stories
- Instagram target joint adverts
- Virgin Radio Competition giveaway
- Press release to be sent out
- Social influencers paid adverts
- Hotel collaboration with discounted rooms
- Potential other brand partnerships



DeepHouseNationRecords.com



### Marketing & Investment

#### DHNR investment

- Facebook spend - R500
- Instagram spend - R200
- Artwork and branding - R1000
- Photographer for the night - R1500

Resident DJs  
R1400 Each  
Guest DJ R2500

#### Venue investment

- Radio Competition
- Rak Street Poles
- E Blast w/ Platinum List
- DJ's & Transport Fees: R10 000

DeepHouseNationRecords.com



### T&C's Applies

Permits to be covered by venue Z. Report to be taken when the night starts and by the end of the night and it will be shared with promoter.

- Finalised revenue report to be shared with the promoter on Sunday after the event.
- Revenue split to be paid no later than 7 working days after event.
- Table w/ FOC for promoter.
- 2 separate standard hotel rooms with last check out.

Revenue	Shares
R70 000+	30%
R50 000 - R69 000	25%
R30 000 - R49 000	17%
R10 000 - R29 000	15%

DeepHouseNationRecords.com



067 288 1300



design@katlegomokhethi.com



Remotely

For: ALMA B Collections, PV Ncume, Picture Blind, Sparkle Internet Cafe,  
D Care, Aloe Vera Healing, BAD ART, Duiker Business Group, Mangaung Concrete Works,  
Wolf Inc, VR Veron, PphemKeys, SIMZA



## Logo design



067 288 1300



design@katlegomokhethi.com



Remotely

# Business card design



90mm x 50mm





# Banner design



3m x 1.3m



850mm x 2050mm



067 288 1300



design@katlegomokhethi.com



Remotely

For: We Are, Trip2Trip Cab Services, Smithfield Ward 6 Councillor, Jonos Lifestyle, DM Collectables, URCSA, Yongz Creative, DJ Danon

# Poster & Flyer design

24<sup>th</sup> NOV 2019 15:00 TILL LATE

We are Presents

**Poetry & Comedy Sunday Night**

COMEDIANS: Max 'Ntate Thabo Makonyi 'Wo Rona', Tjheistic Qelase, School Boy Da Comedian

POETS: Masana Masedi Da Poet, Ntate Kato Da Magic Poet, Skutcho Da Poet

MUSICIAN: Lethabo

DJ: DJ Wolf Lorane

MC: Thabo Sebeane

Lapeng Pub & Grill (Smithfield)

Cover R20

FREE COCKTAILS FOR THE FIRST 15 LADIES @15:30

**TRIP 2 TRIP**

Point your destination

Extended Services: **Delivery Services**

-Parcel Collection/Delivery at courier services or residences

POSTNET GLOBAL EXPRESS COURIER GUY ...and more

Food Collection at different restaurants

After you have ordered and paid. A way to avoid return trips

A minimum of R5 will be requested as addition to the actual amount

082 040 6730  
063 990 5941

**16 DAYS OF ACTIVISM**

STOP VIOLENCE AGAINST WOMEN

Be a man of honour  
Be responsible

Protect our beloved mothers and sisters

WARD 6 COUNCILLOR

**CAB SERVICE**

**BENEFITS**

Monday-Sunday automatically discounted

R10.00 per ride

FREE WASH AND SHUTTLE SERVICE

TRIP 2 TRIP

**VINTAGE Party**

Hosted by Jonos Lifestyle

4PM till late

DJ Stone - Azee Fikene - DJ Fana - DJ Bakone - Deep Keyline - RIZ Da DJ - DJ Siquera da Hood MC and more many

Coolibar 250

JONOS LIFESTYLE

Diamond International presents

**SUGAR KISS CONTEST**

Hosted by Diamond

BON Hotel

Saturday 30<sup>th</sup> November

TICKETS R180

TRIP 2 TRIP

To RSVP contact Ms Dianne Li on 064 468 1070

URCSA Orange Farm Central

URCSA CMM

**FIRST Sunday Service**

Voice: URCSA Orange Farm Central

Time: 10:15-12:00

Date: 3<sup>rd</sup> January 2020

Theme: Daily from Mattew

URCSA Orange Farm Central invites you to a first Sunday service

**YONGZ CREATIVE**

**BAD ART WEAR**

No original 4 Buy original

Hoodies R350

SWEATSHIRT R300

CEM AND CHAOTIC TIPS R200

Get a discount if you buy them all at once

076 351 9078

catch **DJ Danon** in the mix ON melica fm 88.5

**Amapiano Tuesday's**

08:10 am

DJ Danon @danon\_fm





Bookings design



**BUN XAPA**

*Available For Bookings*

✉ [bookings.bunxapa@gmail.com](mailto:bookings.bunxapa@gmail.com)

📞 078 878 3117

📞 065 848 4617

**BUNXAPA N KINGA** *Dj Two4*

**AVAILABLE FOR BOOKINGS**

**BUNXAPA**  
📞 061 410 1524  
[kgofoomothibi@gmail.com](mailto:kgofoomothibi@gmail.com)

**N KINGA**  
[nkingamusic98@gmail.com](mailto:nkingamusic98@gmail.com)

**Dj Two4**  
📞 079 611 3359  
[nkinga@music98.com](mailto:nkinga@music98.com)



067 288 1300



[design@katlegomokhethi.com](mailto:design@katlegomokhethi.com)



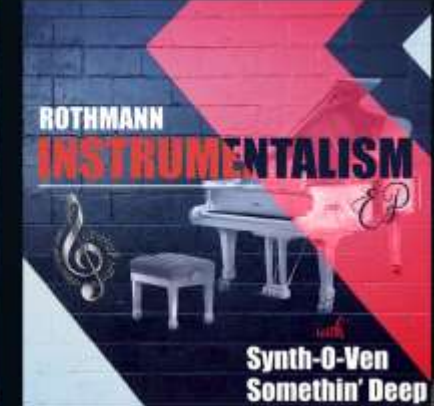
Remotely



For: May Rush Music,  
Deep House Nations Records and Rothmann Music



## CoverArt design



067 288 1300



design@katlegomokhethi.com



Remotely

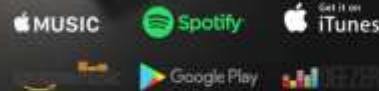
For: May Rush Music,  
Rothmann Music, The Movement Crew, KayTee En Glent



## CD Cover design



*Coming Soon on all music platforms*



**DROPPING ON 25<sup>TH</sup> OCT 2019**



067 288 1300



design@katlegomokhethi.com



Remotely